

# Beneath the Underdog:

Drugs Users, the Media and Society



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# What is DrugScope?

- UK's main drug information charity
- UK's largest drug sector membership organisation
- Europe's largest information bank of resources on the misuse of drugs
- Main point of call for media comment and background on drugs issues
- Secretariat of Parliamentary All Party Group on Drug Misuse

# Main areas to be covered

- The scapegoat in society
- The birth of the drug fiend
- What is it about drug users? Who or what do they offend?
- Who benefits from fear and loathing?
- So what? Implications for practice.